



Terms of Reference (ToR)

Development and Production of Branded Souvenirs

1.0. PROJECT BACKGROUND

The Ghana Wildlife Society (GWS) is a non-profit making conservation organisation headquartered in Accra. Our mission is to conserve wildlife in all its forms for improved quality of life for all people. We belong to BirdLife International, the world's largest nature conservation partnership of 120 autonomous NGOs around the world. Our work is firmly rooted in partnerships, and rely on science that inspires positive conservation action in collaboration with communities, civil society groups, businesses, universities and government. To support corporate organizations to reduce their ecological footprints, we work in partnership with private sector players and public institutions to fashion out business models that safeguard biodiversity.

We recently received funding from the European Union through the project, 'Savannah Integrated Biodiversity Conservation Initiative (SIBCI)' to support the implementation of Sustainable Management of the Mole National Park and peripheral areas, implemented under the auspices of the European Union's PAPBio Programme which aims at sound management of large landscapes of high biodiversity value.

SIBCI is further supporting sustainable management of protected areas within the PoCoMo complex [Po, Nazinga and Sisili (PoNaSi) / Comoé / Mole] comprising different savannah ecotypes, and the corridors joining them. The overall objective is to improve sustainable, participatory and integrated management of the Mole National Park (MNP) towards biodiversity conservation and resilience to climate change. Ghana Wildlife Society is working together with three other Partners: University for Development Studies; Nature and Development Foundation; and the Cooperazione Per Lo Sviluppo Dei Paesi Emergenti Onlus (COSPE).

2.0. PURPOSE OF ASSIGNMENT

The purpose of this assignment is to support the development and production of branded souvenirs to be marketed and sold at the visitor's centre of the Mole National Park, Savannah Region.

3.0. SCOPE OF THE WORK

Under the guidance of the SIBCI Communications Officer and Project Coordinator, the project is looking for qualified consultants to:

- Design and produce branded eco-friendly **bamboo bottles**.
- Design and produce branded **lapel pins** of selected animal species.
- Design and produce branded **polo shirts** of selected animal species.

4.0. DELIVERABLES

- One thousand five hundred (1,500) lapel pins of specific species (listed in Annex A) designed and produced.
- Five hundred (500) bamboo bottles branded with same species listed in Annex A produced.
- Three hundred (300) Polo shirts designed with same species listed in Annex A and produced.

5.0. WORKPLAN AND DELIVERY SCHEDULE

The consultant is expected to deliver within three (3) months.

6.0. APPLICATION PROCESS

- Qualified and interested candidates are requested to apply. The application should contain documents indicating professional expertise as well as a catalogue of previous related works.
- All requested documents should be email to sibci@ghanawildlifesociety.org with the subject: **[Application for SIBCI Alt. Funding Mech]** before midnight **20th February 2022.**

ANNEX A

African Elephant

Roan Antelope

Leopard

Olive Baboon

African Buffalo

Aardvark

Nile crocodile

White-backed Vulture

Martial Eagle

Caracal