



Job Vacancies

Background

The Ghana Wildlife Society (GWS) is a non-governmental, non-political and non-profit making conservation organization headquartered in Accra. Our mission is to conserve wildlife in all its forms for improved quality of life for all people. We belong to BirdLife International, the world's largest nature conservation partnership of 120 autonomous NGOs around the world. Our work is firmly rooted in partnerships, and rely on science that inspires positive conservation action in collaboration with communities, civil society groups, businesses, universities and government. To support corporate organizations to reduce their ecological footprints, we work in partnership with private sector players and public institutions to fashion out business models that safeguard biodiversity. Our current corporate engagement spans mining, oil and gas, forestry, agriculture, infrastructure development and renewable energy sectors. We rely on scientific evidence through research projects to engage decision makers and influence national policy. We raise environmental awareness and work with the youth through the Wildlife Clubs of Ghana (WCG) - a junior wing of the Society.

We recently received funding from the European Union through the project, 'Savannah Integrated Biodiversity Conservation Initiative (SIBCI)' to support the implementation of Sustainable Management of the Mole National Park and peripheral areas, implemented under the auspices of the European Union's PAPBio Programme which aims at sound management of large landscapes of high biodiversity value. SIBCI has emerged as a priority in the context of rapid demographic growth, poverty, weak governance of natural resources and increasingly frequent climate change, which are leading to the impoverishment of natural capital in Northern Ghana, including ecosystem services on which the Ghanaian population largely depend. SIBCI engenders harmony between green economic activities towards improvement of livelihoods of selected communities surrounding the Mole National Park, and conservation of biodiversity within and around the Park. SIBCI is further supporting sustainable management of protected areas within the PoCoMo complex [Po, Nazinga and Sisili (PoNaSi) / Comoé / Mole] comprising different savannah ecotypes, and the corridors joining them. The SIBCI Project contributes to fostering sectoral and trans-frontier cooperation with neighbouring-protected areas (Comoé National Park in Côte d'Ivoire and the Nazinga Ranch in Burkina Faso) and contributes to ensuring sustainable financing mechanism for the management of the Mole National Park.

1. Communication Specialist

The Communication Specialist will be in charge of promoting the visibility and value of SIBCI and EU funding in accordance with the visibility requirements of the European Union. The Communications Specialist will support the project management team to create, administer and organize all project communication activities in cooperation with other project staff.

Job Title: Communication Specialist

Reporting to: Project Manager

Duty Post: Accra/Damongo

Key Relationships: The Project Manager, Project Coordinator, M&E Specialist, Consultants, Executive Director, Accounts Officer, Executive Director, Consultants, Project Partners.

Responsible for: guiding the overall monitoring and evaluation activities within the SIBCI Project and GWS

- Lead to manage the brand of SIBCI and the Ghana Wildlife Society and create content for daily maintenance of SIBCI webpages and that of GWS.
- Create, adapt, improve and optimize web communication for GWS
- Develop and maintain social media profiles and quality content on GWS blog, Twitter, Facebook, Instagram, YouTube and LinkedIn to expand GWS' digital presence in the media space.
- Develop and maintain media partnerships and press relations to promote conservation research and outreach work of the Society.
- Support the preparation and drafting of high-level public communications (email, social media, blogs, etc.) including email campaign development and delivery.
- Facilitate content creation for real-time audience engagement on multiple social media platforms.
- Monitor online analytics and develop social-media user guides for GWS staff at all levels.
- Lead the development of materials such as infographics, videos and online posters in consultation with other SIBCI staff and other programme staff.
- Develop guidelines for interviewing, photographing and reporting on in-the-field projects.
- Perform any other related task as directed by the Project Manager/Executive Director.

Personal skills:

- The role requires a high standard of verbal and written communication skills and the ability to deliver high quality presentation materials.
- Excellent writing skills with the ability to tailor information for diverse audiences
- Attention to detail.
- High level of emotional intelligence.

Qualifications/Experience:

- First degree in a relevant subject such as Journalism, Communication for Development (C4D) Communications, Public Relations or Marketing.

- A minimum of 2 years of proven record of developing and implementing internal communication strategies within growing organizations.
- Three years of work experience in conservation, communication for social change or public relations with at least 2 years project management experience.

How to apply

Interested candidates should visit www.ghanawildlifesociety.org to download the full information packs for the various positions. **The closing date for applications is Wednesday 22nd January 2020 (12:00 midnight Ghana time)**. Regrettably, due to limited resources and the high number of applications we receive, we are only able to contact shortlisted candidates. If you do not hear from us within a week of the closing date, please assume that you were not successful.

To apply:

- A covering letter explaining why you are applying for the position and relating to your experience and skills to the roles indicated in the application pack (include your salary expectations) in your cover letter.
- Full CV and contact details for two referees

Email your application to sibci@ghanawildlifesociety.org or deliver by hand to GWS addressing it to The Executive Director, Ghana Wildlife Society, P. O. Box 13252, Accra.